

Whitepaper

"Digital trading platform FAKIR"

1. Plan A Components of the digital platform

1. How will the site and the company earn?

Earnings will occur through intermediation in the sale of various types of electronic goods:

- Articles, printed materials in electronic form.
- Business related tasks. Advanced articles showing charts, data analytics, accounting and bookkeeping, structured data that will be useful in business and in making money (for example, analysis of betting sites or analysis of crypto currencies, business plans).
- Analysis and forecasts.

Here we are talking more about brief information from 1 to 5 pages with analytics at a particular rate in the bookmaker. Also in this section there is an analysis of advertising sites and various instructions for working with analytics. This section is more in-depth than the 'Business' section.

- Game accounts, game industry. (We, in the role of intermediaries, must make sure of the quality of the sale and the quality of the purchase. We undertake such obligations in the section "Rules for working with the service")
- Software solutions. Software products
- Creative activity. Designs of various kinds. Both development tasks and developed solutions.
- Terms of reference.
- Sale of accounts in social. networks. Work related to social networks. (Promotion of social networks for money. We are in the role of intermediaries)
- Sale of sites. High-quality translation of the site from hand to hand. The ability to organize sales of sites. Sales mediation.
- Other.

These are the sections that are not included in the current list.

2. Sale (section "Market" -> "Orders")

The sale takes place like a lot at an auction. The seller immediately sees the buyer and decides whether to drop the price and sell or wait for other offers. Payment is made in advance. At the end of the end of the bids, the seller makes a choice between the performers and appoints one of them.

[Perhaps] the seller will be able to give a task to several performers if it is difficult. Thus, the task will be divided into subtasks and users will be able to cooperate to solve it. But the performers will have to confirm this version of the execution, or decide to complete the tasks on their own. If the "executors" choose cooperation, then they will have to choose a budget allocation plan (Stage "Coordination of order executors"), which will go to the stage "Coordination with the customer" There will be a choice as 1 contractor

Sections do not contain job offers. This is not part of the service rules. These offers will be posted in a separate "Offers" section, which does not require prepayment and in which orders can be placed free of charge.

3. Financing and payback

Payback:

2,460 clicks - presumably 75% conversion -
those. 1845 act. User Per month.

Min. The "Product" in the "Market" section will be \$ 200.

The maximum "Product" is unlimited, but it can be approximately \$ 2000.

Then let's assume that 25% of those users (462 users) were able to sell and sell a product. Of these, we will receive conditionally 18% of the commission.

Company turnover: According to the service gradation 50% (93) maximum check - 30% (139) average check - 20% (231) minimum check we get: $231 * 200 + 139 * 1100 + 93 * 200 = 217,700$ \$.

Total profit = $217,700 * 18\% = \$ 39,186$. - 1960 \$. (5%) - 1960 \$. (five%)

Total: 35,266 - monthly profit

Given the lack of knowledge in the specifics of promotion in Google.Adwords and other systems such as Yandex.Direct, Facebook advertising, Instagram advertising, Telegram and Viber and unforeseen expenses (\$ 25,000.) 8 to 12 months.

2. Plan B Reducing the losses of investors. Investor Policy.

The main source of retention of investors is the protection of market positions using investment instruments.

Promotions / 40%

Cryptocurrencies / 30%

Risky instruments / 20%

Drag. Metals / 10%